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## LEANKIT LISTED AS A “SELECTED VENDOR” IN FIRST-EVER GARTNER IT MARKET CLOCK FOR MOBILE APP DEVELOPMENT REPORT IN THE PROJECT-ORIENTED AGILE DEVELOPMENT METHODOLOGIES CATEGORY

**NASHVILLE, Tenn., Feb. 2, 2016** – [LeanKit](#), a leader in Lean for business and the only enterprise Lean-based process and work management software provider, today announced that [Gartner](#), the world’s leading information technology research and advisory company, has listed LeanKit as a Selected Vendor in the Project-Oriented Agile Development Methodologies asset class category.

The IT Market Clock is a decision framework to assist IT and business leaders in evaluating and prioritizing their IT investment and divestment activities. Gartner created the brand-new IT Market Clock for Mobile App Development report this year to capture technology decisions around mobile app development that are becoming challenging and complex for organizations.

LeanKit CEO Chris Hefley says, “Today’s agile methods have evolved to be a stronger hybrid of Agile, Kanban and [Lean](#) practices that can apply to an entire organization – not just IT. With roots in all three of those approaches, LeanKit is the right tool for enterprises who require visibility, flexibility and advanced metrics from their software.”

“[Agility](#) can make or break an enterprise,” continues Hefley. “A competitive edge can be won and lost in the time it takes you to release something new. We help all areas of an enterprise work together better, so they can deliver faster and innovate continuously.”

As Gartner writes, “A key enabler of agility is the increasing number of tools that enable agile practices and provide the comfort that a bigger process will provide. Comfort comes from real information and data, not just from a big, static document.” The analyst firm lists Project-Oriented Agile Development Methodologies as an asset class category that “should be acted on in the next 12 months.”

<sup>1</sup> Gartner, IT Market Clock for Mobile App Development, 2015 Published: Sept. 24, 2015

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## About LeanKit

Since LeanKit’s founding in 2009, the company has grown to serve more than 50,000 teams around the world. Teams of all types including IT, software and product development,

operations, sales, marketing, HR, legal and finance rely on LeanKit every day. Our mission is to help teams actively work together to deliver customer value faster – building business fitness and strength from within. Learn more at [leankit.com](http://leankit.com) or follow LeanKit on Twitter [@LeanKit](https://twitter.com/LeanKit).

**Resources**

Lean: <http://leankit.com/blog/2015/05/welcome-to-the-new-lean/>

Agility: [http://www.mckinsey.com/insights/organization/why\\_agility\\_pays](http://www.mckinsey.com/insights/organization/why_agility_pays)